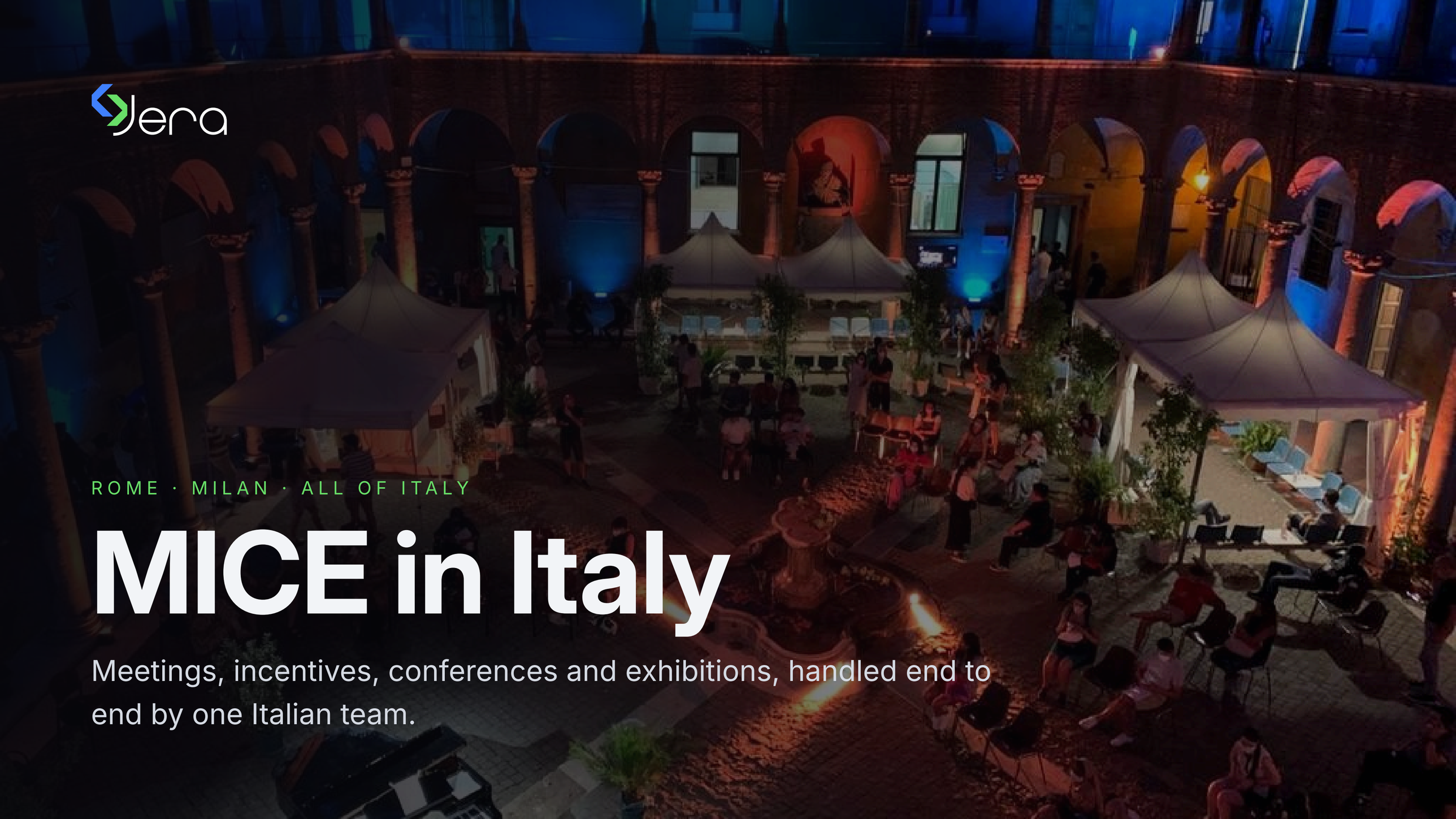


Jera

ROME · MILAN · ALL OF ITALY

MICE in Italy

Meetings, incentives, conferences and exhibitions, handled end to end by one Italian team.

WHY JERA

One team, from the first idea to the final applause.

Offices in Rome and Milan
Local knowledge of venues, suppliers and permits.

Production in one place
Venue, audio, video, lighting, staging, transfers and hotels.

One point of contact
A dedicated project manager who always speaks English.

Sustainable by design
Reusable set-ups and responsible choices from the first brief.



FORMATS

Four formats, one standard.



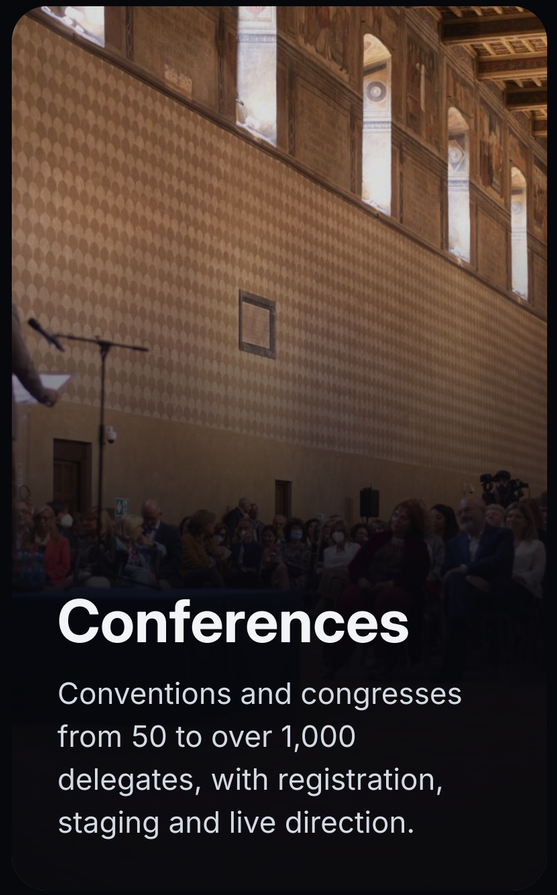
Meetings

Board meetings, kick-offs and press events in historic rooms, with simultaneous interpreting and streaming.



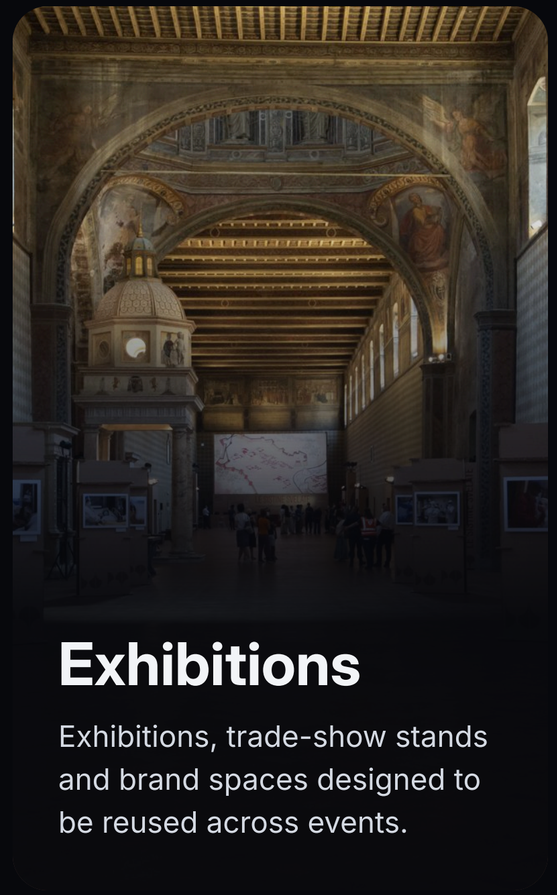
Incentives

Tailor-made programmes in Rome and across Italy: private visits, food and wine, exclusive experiences.



Conferences

Conventions and congresses from 50 to over 1,000 delegates, with registration, staging and live direction.



Exhibitions

Exhibitions, trade-show stands and brand spaces designed to be reused across events.

VENUES

Venues that become part of the story.

Renaissance cloisters, frescoed halls, historic buildings turned into exhibition spaces. We know the venues of Rome and Milan and how to make them work for a modern event: permits, power, acoustics, accessibility and the protection of historic spaces.





FULL SERVICE

Everything in one place.

Venue search and permits
Shortlists, site inspections, agreements.

Hotels and room blocks
Selection, negotiation, rooming lists.

Transfers and logistics
Meet and greet, coaches, cars, timing.

Guides, hosts, interpreters
Multilingual staff, simultaneous interpreting.

Audio, video, lighting
Staging, LED walls, streaming, hybrid events.

Catering and gala dinners
Italian cuisine, from coffee breaks to galas.

Incentive experiences
Private visits, workshops, team activities.

Communication and content
Branding, signage, video, photos, social.

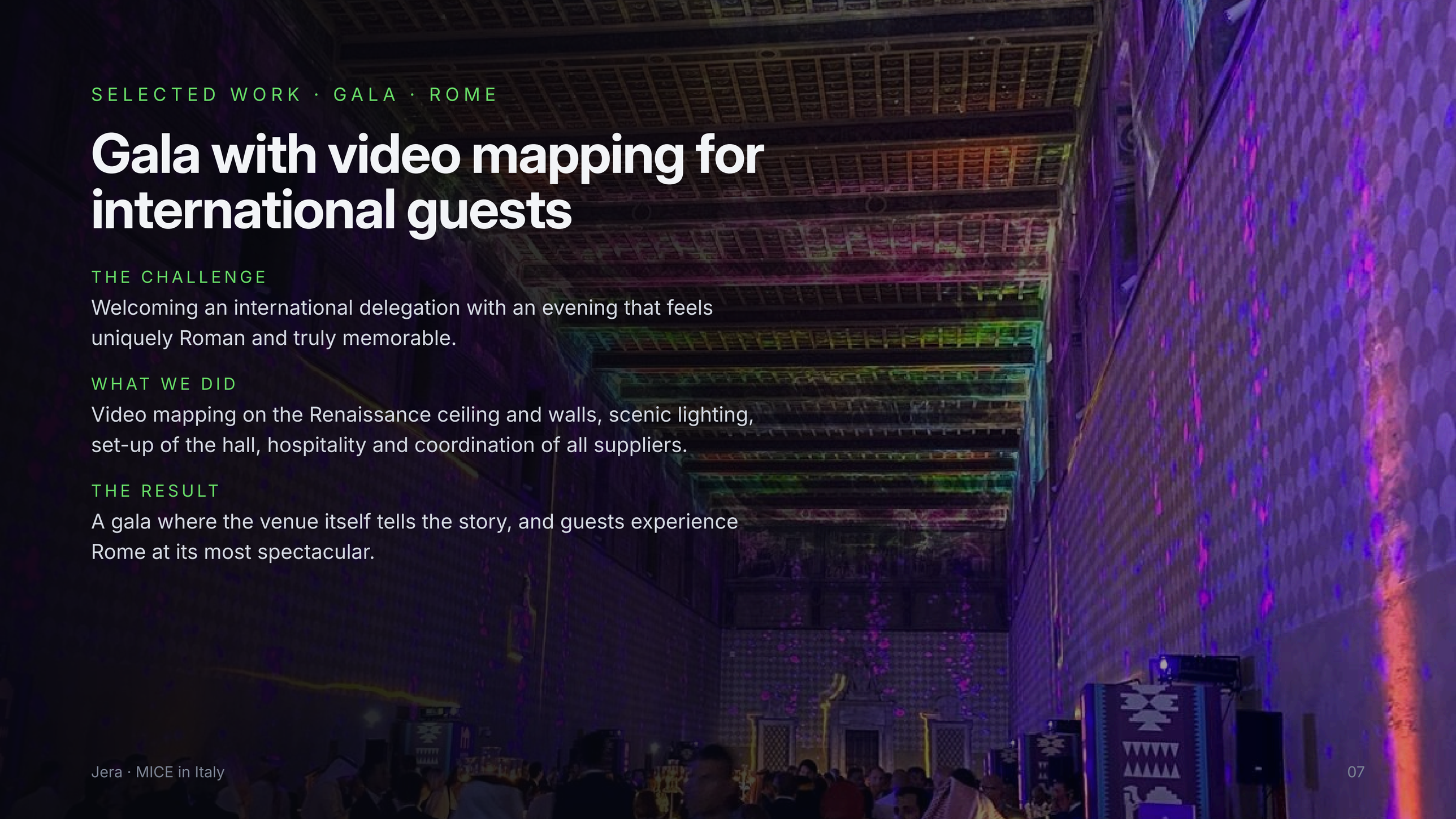




SUSTAINABILITY

Sustainable by design.

Reusable sets and stands, local suppliers, digital materials instead of print, and clear choices on food and transport. Sustainability is part of the project from the first brief, not an extra.



SELECTED WORK · GALA · ROME

Gala with video mapping for international guests

THE CHALLENGE

Welcoming an international delegation with an evening that feels uniquely Roman and truly memorable.

WHAT WE DID

Video mapping on the Renaissance ceiling and walls, scenic lighting, set-up of the hall, hospitality and coordination of all suppliers.

THE RESULT

A gala where the venue itself tells the story, and guests experience Rome at its most spectacular.

SELECTED WORK · INSTITUTIONAL · ROME

Italy–USA health memorandum signing

THE CHALLENGE

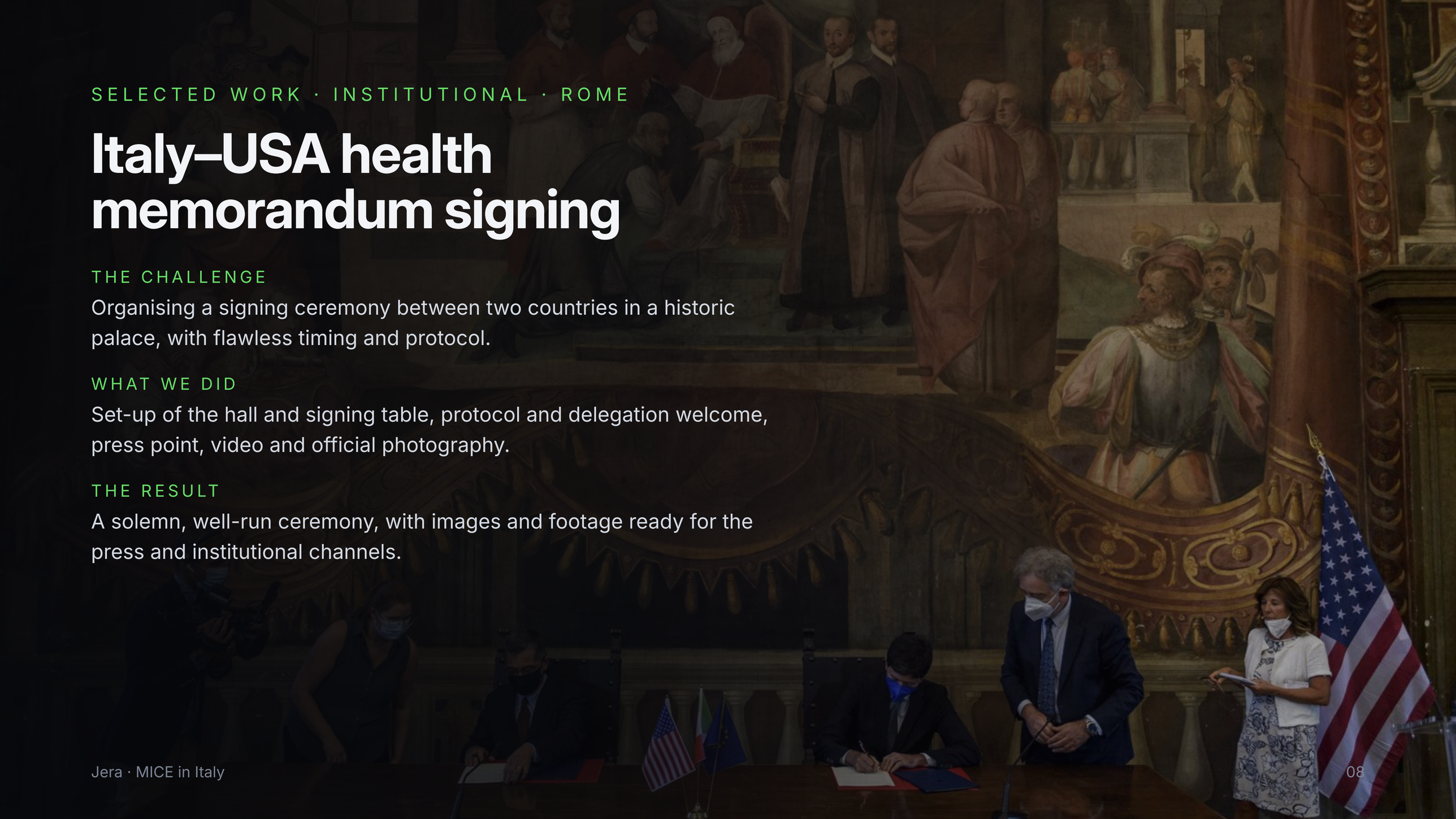
Organising a signing ceremony between two countries in a historic palace, with flawless timing and protocol.

WHAT WE DID

Set-up of the hall and signing table, protocol and delegation welcome, press point, video and official photography.

THE RESULT

A solemn, well-run ceremony, with images and footage ready for the press and institutional channels.



HOW WE WORK

Four steps, one point of contact.

01

Brief and proposal

You tell us dates, numbers and goals. We reply within 24 business hours with first ideas.

02

Site inspection

In person or by video call, to see venues and hotels before you choose.

03

Planning

A dedicated project manager coordinates every supplier and keeps you updated.

04

On site and after

Our team runs the event on site and delivers photos, videos and a final report.

Let’s talk about your project.

We reply in English within 24 business hours.

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